**THE POWER PITCH RESEARCH PROPOSAL RUBRIC**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Requirements** | **Exceeds Expectation**  **5-4 Points** | **Meets Expectation**  **3 Points** | **Approaches Expectation**  **2 Points** | **Not Present or Inadequate**  **1-0 Points** | **Score/**  **Comments** |
| **Title (with your name)** | Title slide is professional, creative, neat, and includes a creative title for the presentation. | Title slide is included with a title and your name. | Title slide is missing EITHER presenter name OR title of proposal. | Title slide is not included, or name and/or title is missing. |  |
| **Problem with Personal/ Current Connection** | The problem proposed is clearly stated, easy to understand, and a personal or current connection is absolutely clear.  Proposal makes clear who this problem affects, and it is clear this problem is wide reaching and of high importance to many people. | The problem proposed is clear but there may be some questions. A current or personal connection is attempted to be explained.  Proposal suggests who this problem affects, and audience can infer the problem is of high importance to many people. | A problem is proposed, but it may not be clear and audience may be left with some questions.  A current or personal connection is unclear.  Proposal may or may not state who is affected, and audience may or may not be able to infer it is of high importance. | Problem is not clearly explained, audience has many questions.  A current or personal connection is not explained. Audience can not infer whether problem is important or not. |  |
| **Possible Solution(s)** | AT LEAST 2 possible solutions are CLEARLY presented INCLUDING support from accurate, verified, reliable sources. | AT LEAST 2 possible solutions are CLEARLY presented but support may not be accurate, verified, or reliable. | ONE possible solution is CLEARLY presented INCLUDING support from accurate, verified, reliable sources. | Solution (s) are not clear OR are not presented INCLUDING support from accurate, verified, reliable sources. |  |
| **3 Sources** | Proposal includes AT LEAST 3 verified, reliable, accurate sources cited by providing an author and title of an article or other source. | Proposal includes AT LEAST 3 verified, reliable, accurate sources cited by attempting to provide an author and title of an article or other source. | Proposal includes TWO verified, reliable, accurate sources cited by attempting to provide an author and title of an article or other source. | Proposal includes ONLY ONE or NO verified, reliable, accurate sources cited by attempting to provide an author and title of an article or other source. |  |
| **Professional Presentation**  **(1 point per each that applies)** | -Lists are used (as opposed to paragraphs) and are used as a reminder of what presenter is saying (without including large blocks of text or reading from the slide!)  -Color contrast and font size are legible  - Voice is clear and audible  -Elaborate animations are not used or are not distracting  -Pictures/ diagrams are clear and easy to see  -Presentation is clear and professional |  |  |  |  |

**Comments and Score:**