**THE POWER PITCH RESEARCH PROPOSAL RUBRIC**

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| **Requirements** | **Exceeds Expectation****5-4 Points** | **Meets Expectation****3 Points** | **Approaches Expectation****2 Points** | **Not Present or Inadequate****1-0 Points** | **Score/****Comments** |
| **Title (with your name)** | Title slide is professional, creative, neat, and includes a creative title for the presentation. | Title slide is included with a title and your name. | Title slide is missing EITHER presenter name OR title of proposal. | Title slide is not included, or name and/or title is missing. |  |
| **Problem with Personal/ Current Connection** | The problem proposed is clearly stated, easy to understand, and a personal or current connection is absolutely clear. Proposal makes clear who this problem affects, and it is clear this problem is wide reaching and of high importance to many people. | The problem proposed is clear but there may be some questions. A current or personal connection is attempted to be explained.Proposal suggests who this problem affects, and audience can infer the problem is of high importance to many people. | A problem is proposed, but it may not be clear and audience may be left with some questions.A current or personal connection is unclear.Proposal may or may not state who is affected, and audience may or may not be able to infer it is of high importance. | Problem is not clearly explained, audience has many questions.A current or personal connection is not explained. Audience can not infer whether problem is important or not. |  |
| **Possible Solution(s)** | AT LEAST 2 possible solutions are CLEARLY presented INCLUDING support from accurate, verified, reliable sources. | AT LEAST 2 possible solutions are CLEARLY presented but support may not be accurate, verified, or reliable. | ONE possible solution is CLEARLY presented INCLUDING support from accurate, verified, reliable sources. | Solution (s) are not clear OR are not presented INCLUDING support from accurate, verified, reliable sources. |  |
| **3 Sources**  | Proposal includes AT LEAST 3 verified, reliable, accurate sources cited by providing an author and title of an article or other source. | Proposal includes AT LEAST 3 verified, reliable, accurate sources cited by attempting to provide an author and title of an article or other source. | Proposal includes TWO verified, reliable, accurate sources cited by attempting to provide an author and title of an article or other source. | Proposal includes ONLY ONE or NO verified, reliable, accurate sources cited by attempting to provide an author and title of an article or other source. |  |
| **Professional Presentation****(1 point per each that applies)** | -Lists are used (as opposed to paragraphs) and are used as a reminder of what presenter is saying (without including large blocks of text or reading from the slide!)-Color contrast and font size are legible- Voice is clear and audible-Elaborate animations are not used or are not distracting-Pictures/ diagrams are clear and easy to see-Presentation is clear and professional |  |  |  |  |

**Comments and Score:**